

# FRANCHISOR MULTI-BRAND MEMBERSHIP APPLICATION FORM



## Guide to Franchisor Multi-brand Membership Category

Franchisor, Multi-brand Membership is available to all Franchisor legal trading entities, but not to individuals representing those legal trading entities, subject to the requirement that the Member brings into Membership all the Accredited Franchise Brands under its control. Acceptance to membership is at the discretion of the FANZ Board (Refer to Membership Rule 6 & 7).

## General Information

State the legal name of the company for which you require multi-brand membership:

Incorporation date:  Company Number:  NZBN:

Street Address:  Postal Address:

City:  Postal Code:

City:  Postal Code:

Phone:

Website:

List subsidiary, affiliated or associated companies (if any) and indicate relationship to applicant:

## Contact Details

Primary Contact Name:  Job Title:

Email:  Phone:  Mobile:

Company CEO Name:

Email:  Phone:  Mobile:

**Authorised Representative** (the key person for official communications from FANZ which include but are not limited to, eligibility to vote in the FANZ Board elections – FANZ Rule 10)

Use Primary Contact details  Use Company CEO details

**Accounts Payable contact**  Use Primary Contact details

**OR**

AP Contact Name:  Job Title:

Email:  Phone:  Mobile:

**Billing entity** (if different to the FANZ Applicant above):

# FRANCHISOR MULTI-BRAND MEMBERSHIP APPLICATION FORM



## Privacy Policy

You consent to the collection and use of your personal information in this form by FANZ.

We collect your information primarily to process your membership application as well as to perform our services as FANZ. If you choose not to enter certain details we may not be able to process your application.

You have the right to ask for a copy of any personal information we hold about you and to ask for it to be corrected if you think it is wrong.

By filling in this form, you warrant you have read and understood the FANZ privacy policy and agree to be bound by it. The FANZ privacy policy is available at <https://www.franchiseassociation.org.nz/privacy-policy/>

From time to time, FANZ will communicate with you regarding FANZ, membership, events and other matters including communicating with you electronically, by email, phone or by text/sms. You agree to receive these messages and we will ensure an appropriate 'opt out' system is in place.

## Member Undertaking

"I/We  (full names) do hereby undertake and confirm as follows: that I/We have been provided current, accurate and complete information in all respects in relation to this application for membership of the Franchise Association of New Zealand Inc (the Association). I/We confirm that I/We have been provided with and have read the Rules of the Association and the Association's Code of Practice and Ethics. I/We confirm that I/We have understood all of those and I/We will comply with them while I/We remain a member of the Association. Further, on behalf of the Applicant I/We authorise any credit and/or reference checking and inquiry verifying the details of this application the Board of the Association may require. I/We confirm that I/We understand that membership may be suspended or terminated by the Association if I/We fail to comply with the Rules, the Code of Practice and Ethics or I/We are found to have made any false statements or misrepresentations in relation to this Application. I/We also confirm that I/We consent to all of the above enquiries being made to any third parties and in this regard I/We waive any rights that either the Applicant or I/We may have in terms of the Privacy Act 2020."

Applicant Name:  Company:

Job Title:  Signature:  Date

## Subscription

**Membership Application Fee per brand** (The Application Fee covers the cost of independent scrutineering fee. This fee is non-refundable.) \$200.00 +GST

### Annual - franchisor subscription

The largest of the brands listed with FANZ (assessed by number of franchisees) within the multi-brand will pay the full fee for that tier, and the second largest brand will pay the fee applicable to the tier reflective of their franchisee numbers for that brand, less a 50% discount and then all subsequent brands will simply pay a flat fee of \$365.

	BRAND 1 (largest)	BRAND 2 (2nd largest)	BRAND 3 and all subsequent brands
*Units 0 - 5	\$1,675.00 +GST	\$837.50 +GST	\$365.00 +GST
*Units 6 - 20	\$1,970.00 +GST	\$985.00 +GST	\$365.00 +GST
*Units 21 - 50	\$2,180.00 +GST	\$1,090.00 +GST	\$365.00 +GST
*Units 51+	\$2,390.00 +GST	\$1,195.00 +GST	\$365.00 +GST

Annual Subscriptions are payable at the time of approval of membership and thereafter on the anniversary date of your acceptance into membership. An invoice will be issued to you.

\*Unit numbers should include all franchisee, locations/outlets/units and company owned units within the system.

# FRANCHISOR MULTI-BRAND MEMBERSHIP APPLICATION FORM



## Franchisor Multi-brand Details When applying for more than three brands, please make additional copies of this page.

### General Information for Brand #1

Franchisor legal name:

Franchise brand/trading name which relates to the above legal name:

Contact name for this brand:  Job Title:

Email:  Phone:  Mobile:

### Franchise Business Structure

Did this franchise system originate in New Zealand?  Yes  No

If franchise system did not originate in NZ which country did it originate in?

(country)

The above named franchisor will be issuing the relevant franchise agreement/Licenses to franchisees:  Yes  No

We will also be appointing or have appointed  (number of) Regional Master franchisees:  Yes  No

**OR**

We are the Master Franchisee of a Master Franchisor based in  (country) and we have a license to award franchises in New Zealand  Yes  No

We will also be appointing or have appointed  (number of) Regional Master franchisees:  Yes  No

Please explain the nature of this franchise business with a description of products/services provided:

In which year did this business begin granting franchises?

Number of franchisees:  Number of Regional Master Franchisees:

Number of Company-owned Outlets:  Number of Joint Venture Franchisees:

### Industry Category

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Accommodation                    | <input type="checkbox"/> Courier/Delivery Services    | <input type="checkbox"/> Irrigation Service          |
| <input type="checkbox"/> Animal Services                  | <input type="checkbox"/> Educational                  | <input type="checkbox"/> Pest Control                |
| <input type="checkbox"/> Appliance Rental                 | <input type="checkbox"/> Entertainment                | <input type="checkbox"/> Print Services              |
| <input type="checkbox"/> Automotive Services              | <input type="checkbox"/> Financial Services           | <input type="checkbox"/> Property Sales/Management   |
| <input type="checkbox"/> Business Advisory/Broking        | <input type="checkbox"/> Food & Beverage              | <input type="checkbox"/> Retail                      |
| <input type="checkbox"/> Cleaning (Domestic / Commercial) | <input type="checkbox"/> Health & Beauty              | <input type="checkbox"/> Trade Services              |
| <input type="checkbox"/> Community Support                | <input type="checkbox"/> Home Solutions / Maintenance | <input type="checkbox"/> Other: <input type="text"/> |
| <input type="checkbox"/> Construction                     | <input type="checkbox"/> Hospitality Services         |  |

# FRANCHISOR MULTI-BRAND MEMBERSHIP

## APPLICATION FORM



### Franchisor Multi-brand Details When applying for more than three brands, please make additional copies of this page.

#### General Information for Brand #2

Franchisor legal name:

Franchise brand/trading name which relates to the above legal name:

Contact name for this brand:  Job Title:

Email:  Phone:  Mobile:

#### Franchise Business Structure

Did this franchise system originate in New Zealand?  Yes  No

If franchise system did not originate in NZ which country did it originate in?

(country)

The above named franchisor will be issuing the relevant franchise agreement/Licenses to franchisees:  Yes  No

We will also be appointing or have appointed  (number of) Regional Master franchisees:  Yes  No

**OR**

We are the Master Franchisee of a Master Franchisor based in  (country) and we have a license to award franchises in New Zealand  Yes  No

We will also be appointing or have appointed  (number of) Regional Master franchisees:  Yes  No

Please explain the nature of this franchise business with a description of products/services provided:

In which year did this business begin granting franchises?

Number of franchisees:

Number of Regional Master Franchisees:

Number of Company-owned Outlets:

Number of Joint Venture Franchisees:

#### Industry Category

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Accommodation                    | <input type="checkbox"/> Courier/Delivery Services    | <input type="checkbox"/> Irrigation Service          |
| <input type="checkbox"/> Animal Services                  | <input type="checkbox"/> Educational                  | <input type="checkbox"/> Pest Control                |
| <input type="checkbox"/> Appliance Rental                 | <input type="checkbox"/> Entertainment                | <input type="checkbox"/> Print Services              |
| <input type="checkbox"/> Automotive Services              | <input type="checkbox"/> Financial Services           | <input type="checkbox"/> Property Sales/Management   |
| <input type="checkbox"/> Business Advisory/Broking        | <input type="checkbox"/> Food & Beverage              | <input type="checkbox"/> Retail                      |
| <input type="checkbox"/> Cleaning (Domestic / Commercial) | <input type="checkbox"/> Health & Beauty              | <input type="checkbox"/> Trade Services              |
| <input type="checkbox"/> Community Support                | <input type="checkbox"/> Home Solutions / Maintenance | <input type="checkbox"/> Other: <input type="text"/> |
| <input type="checkbox"/> Construction                     | <input type="checkbox"/> Hospitality Services         |  |

# FRANCHISOR MULTI-BRAND MEMBERSHIP

## APPLICATION FORM



### Franchisor Multi-brand Details When applying for more than three brands, please make additional copies of this page.

#### General Information for Brand #3

Franchisor legal name:

Franchise brand/trading name which relates to the above legal name:

Contact name for this brand:  Job Title:

Email:  Phone:  Mobile:

#### Franchise Business Structure

Did this franchise system originate in New Zealand?  Yes  No

If franchise system did not originate in NZ which country did it originate in?

(country)

The above named franchisor will be issuing the relevant franchise agreement/Licenses to franchisees:  Yes  No

We will also be appointing or have appointed  (number of) Regional Master franchisees:  Yes  No

**OR**

We are the Master Franchisee of a Master Franchisor based in  (country) and we have a license to award franchises in New Zealand  Yes  No

We will also be appointing or have appointed  (number of) Regional Master franchisees:  Yes  No

Please explain the nature of this franchise business with a description of products/services provided:

In which year did this business begin granting franchises?

Number of franchisees:  Number of Regional Master Franchisees:

Number of Company-owned Outlets:  Number of Joint Venture Franchisees:

#### Industry Category

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Accommodation                    | <input type="checkbox"/> Courier/Delivery Services    | <input type="checkbox"/> Irrigation Service          |
| <input type="checkbox"/> Animal Services                  | <input type="checkbox"/> Educational                  | <input type="checkbox"/> Pest Control                |
| <input type="checkbox"/> Appliance Rental                 | <input type="checkbox"/> Entertainment                | <input type="checkbox"/> Print Services              |
| <input type="checkbox"/> Automotive Services              | <input type="checkbox"/> Financial Services           | <input type="checkbox"/> Property Sales/Management   |
| <input type="checkbox"/> Business Advisory/Broking        | <input type="checkbox"/> Food & Beverage              | <input type="checkbox"/> Retail                      |
| <input type="checkbox"/> Cleaning (Domestic / Commercial) | <input type="checkbox"/> Health & Beauty              | <input type="checkbox"/> Trade Services              |
| <input type="checkbox"/> Community Support                | <input type="checkbox"/> Home Solutions / Maintenance | <input type="checkbox"/> Other: <input type="text"/> |
| <input type="checkbox"/> Construction                     | <input type="checkbox"/> Hospitality Services         |  |

# FRANCHISOR MULTI-BRAND MEMBERSHIP

## APPLICATION FORM



In order for your application to proceed, please review the checklist below and email the applicable documents to [admin@franchise.org.nz](mailto:admin@franchise.org.nz) for each multi-brand.

Read and understand the following Franchise Association key documents:

- [The Rules of the Association](#)
- [The Code of Practice and Ethics](#)

Payment of Application Fee \$200 +GST per brand – FANZ Admin will contact you for payment

Attachments to send with application form:

**Brand Logo** JPG or PNG

**Preliminary Agreement** if used<sup>1</sup>

**Current Franchise Agreement** if you are a single level system<sup>1</sup>

**Multi-tier systems**<sup>2</sup> (for Multi-tier systems please supply a copy of the franchise agreement for each tier)

**Disclosure Document**<sup>3</sup>

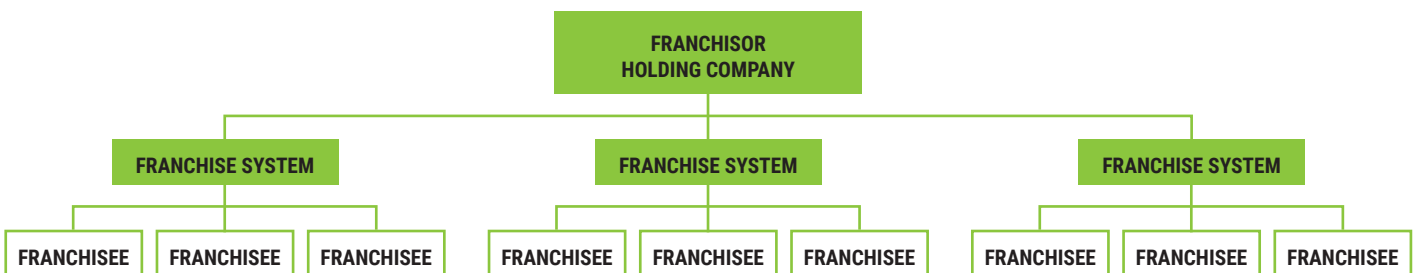
**Operations Manual**<sup>4</sup> evidence that a manual exists for the franchise (see below)

a copy of the contents page plus a certificate by a suitable independent person as to the existence of the materials referred to in the contents

**OR**

a letter from your solicitor, accountant or franchise consultant certifying that there is an Operations Manual for the Franchise

**Simple diagram of the Applicant's multi-brand franchise structure, e.g.**



[1] A copy of your current Franchise Agreement (and a copy of your preliminary Franchise Agreement if used - Code of Practice and Ethics Clause 7.1) The main requirements being it is compatible with our Code of Practice and Ethics and that it contains:

- an appropriate mediation provision for dispute resolution (Code of Practice and Ethics, Section 9);
- a minimum 7-day "cooling off" period during which the franchisee can withdraw from the agreement and receive a payment refund (Code of Practice and Ethics, Section 8);
- a requirement for franchisees to observe and comply with the Code of Practice and Ethics and the Rules (Code of Practice and Ethics, Section 6).
- a requirement for Franchisees to observe and comply with the laws of New Zealand relating to Employment, Health & Safety, Fair Trading and Tax (Code of Practice and Ethics, Section 6)
- a requirement for Franchisees to identify that the Franchisee's business is being operated under franchise from the Franchisor (Code of Practice and Ethics, Section 10)
- a certificate verifying that the Franchisee has received and read the Disclosure Document, the Code of Practice and Ethics, and before execution of any Agreement that they have taken and/or declined independent legal advice (Code of Practice and Ethics Sections 5 & 11).

[2] A multi-tier system is a system where there are master franchisees or regional franchisees and, beneath those layers, there may then be sub-franchisees, sub-contractors or franchisees.

[3] A copy of your current Disclosure Document (Code of Practice and Ethics Sections 14 and 15)

[4] Verification of Operations Manuals

We do not need to see your Operations Manuals. However, the Association does need to verify that an Operations Manual does exist where the Franchise Agreement requires it (there would be few franchises where an Operations Manual would not be required). Manuals may be printed, electronic or a combination of both. Verification can be provided in any acceptable way, such as by a letter from your solicitor, accountant or franchise consultant certifying that there is an Operations Manual for the Franchise, or by submission of a copy of the Contents page plus a certificate by a suitable independent person as to the existence of the materials referred to in the Contents.

# FRANCHISOR MULTI-BRAND MEMBERSHIP

## APPLICATION FORM



Admin / office use only