



FANZ

FRANCHISE ASSOCIATION
OF NEW ZEALAND

MEMBERSHIP APPLICATION FORM

**FRANCHISEE
INDIVIDUAL
STUDENT
ASSOCIATE**

BENEFITS

Credibility

High profile credibility is achieved through use of the Franchise Association Member's logo. This identifies you as a member of the Franchise Association of New Zealand and allows you to exploit the competitive advantages offered by the Association's 'Don't Sign Without This Sign' campaign which it promotes at every opportunity including Franchise New Zealand Website & Magazine.

Members receive the logo for inclusion on their website, letterheads, business cards, brochures, disclosure documents, advertisements and other appropriate material.

Representation

The Franchise Association provides a collective voice to the media to help ensure that franchising is properly promoted and its image is enhanced. The Association is also a member of the World Franchise Council and the Asia Pacific Franchise Confederation where it maintains a two-way flow of communication about issues around the world for the benefit of members.

Government Advocacy

As the peak body for the franchise community in New Zealand, the Association makes representations to Government on issues of concern to the franchise community including such issues as proposed legislation; new business support programmes and business taxation. From time to time the Association conducts email surveys of members on key issues to gain valuable feedback prior to making a submission.

Communication

Regular newsletters keeping members updated on topical issues and events relating to franchising and the association.

Regular Industry Events

Regular meetings of the Franchise Association are held throughout New Zealand offering many opportunities to network, share and learn from other franchise colleagues with similar experiences to your own.

Please note not all benefits may be applicable to individual and student memberships.

Conferences & Seminars

The Association organises an Annual Conference to educate members on a wide range of franchise specific topics and runs seminars on topics of particular interest.

Special Member Rate

Membership entitles you to a Special Member Rate at the Annual Franchise Conference and at Franchise Association events around the country.

Westpac Franchise Awards

Only members are entitled to enter the prestigious Westpac Franchise Awards held under the internationally recognised Malcolm Baldrige Business Excellence Criteria. Success in these Awards not only enhances your reputation, but also provides an excellent way to have your business independently reviewed.

Information

The Franchisor's Guide or The Franchisee's Guide is available to all new members on request. These Association publications contain valuable information for members operating or developing franchise systems.

GUIDE

1. Membership Categories

- **Who Qualifies for Franchisee/Individual Membership?**

Membership of the Franchise Association of New Zealand under the category of Franchisee/Individual is open to an individual who wishes to benefit from the services and opportunities provided by membership, but who is not able to join through any organisation or company to which they belong. Individual members are not entitled to use the member logo or to vote during board elections.

- **Who Qualifies for Student Membership?**

Membership of the Franchise Association of New Zealand under the category of Student is open to any student at a recognised tertiary institution who wishes to benefit from the services and opportunities provided by membership in order to further their studies. Student members are not entitled to use the member logo or to vote during board elections.

- **Who Qualifies for Associate Membership?**

Membership of the Franchise Association of New Zealand under the category of Associate is open to either a franchise association or other form of organisation of similar type with similar aims and whether established provincially, regionally, nationally or internationally or on some other basis; or is, in the opinion of the Board an association or other form of organisation whose membership of the Association could benefit the Association.

2. Your Checklist

- Membership Application Form** duly completed

MEMBERSHIP APPLICATION FORM

GENERAL INFORMATION

Full Name:

Street Address

Postal Address

Phone

Mobile

Email

Website

Official Delegate to Franchise Association (Associate Only):

Name:

Title:

CODE OF ETHICS

These standards of conduct signify assumption by Members of the Franchise Association of New Zealand Incorporated the obligation of self-discipline, above and beyond any requirements of law or other recognised standards of their individual profession or industry. Observation of such standards is intended to assure that Affiliate members will bring credit to the Association and enhance the reputation of franchising. Without limiting the foregoing Affiliate Standards of Conduct require members:

1. To observe the highest standards of competence, integrity and service to the franchising community
2. To promote their products and services in an ethical and professional manner at all times
3. To broaden understanding of and enhance public regard and confidence in franchising
4. To abide by standards of decorum established by the Franchise Association of New Zealand Incorporated when participating in Association sponsored meetings, conferences and conventions
5. To abide by any promulgated decision of the Board of the Franchise Association of New Zealand Incorporated as to the scope and meaning of, and compliance with, this Code of Ethics.

Signature

Date

SUBSCRIPTION

ANNUAL SUBSCRIPTION FEE

Annual Subscriptions are payable at the time of approval of membership and thereafter on the anniversary date of your acceptance into membership. An invoice will be issued to you.

Franchisee Member

\$515 +GST

Individual/Student Member

\$515 +GST

Associate Members

To be determined on application

Early Payment discount of \$50 on base fee if paid by 2nd working day of the following month.

PAYMENT DETAILS

Upon acceptance please debit my credit card:

Visa MasterCard Amount: **\$592.25** (incl. GST)

Card Number

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Expiry Date

Name on Card

Signature

Date

Please submit the completed application and attachments to

Franchise Association of New Zealand Inc.
PO Box 33-676
Takapuna 0740

Ph 09-274 2901

Email contact@franchise.org.nz

What happens next?

The membership processing and assessing procedure can be carried out quickly provided the applicant provides all necessary material. We will advise you if any information is missing or is inadequate for membership purposes. All new memberships must be approved by the Franchise Association Board.